

# Raising Capital – Webinar Series

Helps Technology Companies to Plan and Prepare for More Successful Capital Raising Activities.

SIX Webinars and ONE Workshop to learn best practices.



## SIX Webinars

February 20	Capital Planning
March 6	Targeting Investors
March 20	Investment Story & Pitch
April 3	Investment Campaign
April 17	Engaging Investors
May 1	Syndicating & Closing

## ONE Workshop

June 5 – Reviewing Plans/Progress



## Questions this series will help you answer . . .

- How do you choose how much money to raise?
- What are more options for types of capital and types of investors?
- Where do I find investors who would be interested in what I am building?
- How do I determine the likely lead investor?
- What is the best way to contact these investors?
- When I reach out to them, what should I communicate to get their interest?
- What are the steps I need to follow to convince them to invest?
- How does that interest coalesce into a deal I can close?
- How do I determine a fair evaluation and fair investment terms?



## Presented By:



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