

Raising Capital – Webinar Series

Helps Technology Companies to Plan and Prepare for More Successful Capital Raising Activities.

SIX Webinars and ONE Workshop to learn best practices.



SIX Webinars

February 20	Capital Planning
March 6	Targeting Investors
March 20	Investment Story & Pitch
April 3	Investment Campaign
April 17	Engaging Investors
May 1	Syndicating & Closing

ONE Workshop

June 5 – Reviewing Plans/Progress

Questions this series will help you answer . . .

- How do you choose how much money to raise?
- What are more options for types of capital and types of investors?
- Where do I find investors who would be interested in what I am building?
- How do I determine the likely lead investor?
- What is the best way to contact these investors?
- When I reach out to them, what should I communicate to get their interest?
- What are the steps I need to follow to convince them to invest?
- How does that interest coalesce into a deal I can close?
- How do I determine a fair evaluation and fair investment terms?



Presented By:



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