

Radical Image

Gallery Talk Video Assignment Rubric

For each category there is 3 possible points. Grade will be determined by percentage of points scored out of a possible 18 total points and converted to a Letter Grade.

Category	3pts	2pts	1 or 0 pts
Length	Is between 3:30 and 4minutes	Less than 3:30 but longer than 2:30	Less than 2:30 or over 5
Audio	Audio is clear. Vocal delivery well paced and understandable. If there is music, it doesn't obstruct the message of the narration.	Audio is poor quality but able to be understood, music is not overly disruptive.	Hard to understand, audio is unclear or distorted or distracting.
Information	Well researched, concise, to the point. Relates to the course and supported by images that are shown in the video.	Information might be unsupported or lacking relation to the course & research but is still clear and well delivered, if shallow.	Information isn't clearly delivered, research and visual interpretations aren't supported. Lacking a relation to class.
Images	5 – 7 pieces of well chosen art that give the audience a good idea of the type of work by the artist. Images are also of sufficient resolution to be clear and crisp on screen.	Less than 5 images, but over 3, still clear and of sufficient resolution.	Less than 3 images or over 10. Images aren't of sufficient resolution and look pixelated (this could trump all points, even if you have 7 images).
Editing	If you make a mistake in your narration, edit it out. Don't worry about Jump Cuts. Smooth Transitions into the art and the art comes at appropriate moments in the talk.	Some mistakes in language are left in. The art isn't as well timed as it could be, but it's in the ballpark. Art might be on screen a little too long or short, but doesn't come off as	No editing out of mistakes in narration, art is on screen way too short or way too long.

	Meaning we see the art when you're talking about that art and is on screen long enough to absorb, but not so long to disrupt pace or seem like filler to satisfy time requirements.	filler.	
Links	Including 3 – 5 links related to the artist in the blog post for additional reading or as representative of your research. Going over 5 will not be a detriment to your score	Less than 4 links, but more than 2.	Less than 2 links.