

## RADICAL IMAGE - GALLERY TALK ASSIGNMENT

You be the Curator and the Docent! In a VIDEO! (if you don't know what a docent is - [here, see what wikipedia says about it.](#))

This assignment is about presentation and leading a discussion pertaining to a specific artist and their work. You must choose 5 - 7 pieces of art to discuss. You should be able to conversationally inform the audience about the artist, and analyse the work. This will be delivered as a video uploaded to the blog. You may upload directly to the blog, or you can embed from youtube or vimeo.

There will be a list of artists and due dates available for you to choose from.

It's also a practice run on basic video techniques. Many of you in the course have advanced skills in video, so this will be a piece of cake. For those of you who don't, it should at least give you a video project to tackle before you tackle the final project.

It should also give you the chance to communicate with your professor if you're having technical problems creating a video. It's ok to use your phone or computer camera to record yourself for this project.

### REQUIREMENTS

- **3:30 - 4 minutes in length.** ( this might not sound very long, but you're the only one speaking about the topic and we're expecting to see 8 - 10 images of art on screen with enough time to view them and see what you're talking about.
- **images.** 10 - 12 pieces of art by the the artist you've chosen. you may include stills of the artist themselves, or other related B Roll stills you feel are appropriate. you should be sure that the imagery you're using is of an appropriate resolution, your prof and TA can help with this if you're not clear on what that means.
- **you're the narrator.** you may choose to be on screen and cut to the art, or you may choose to use other B Roll in addition to the art, with your voice informing us. Some students enjoy the "vlog" approach by being on screen, while others have shied away from being on camera, using only their voices.
- **soundtrack.** for the purpose of this class, I won't hold you to copyright cleared material, however i strongly suggest you use material that is cleared.

This will also aid in keeping the pace for any moments you want to show the art, zoom in, show a close up, etc without any narration.

- **relation to class.** make sure to think about what subjects we're covering and how the artist relates to our class. having trouble? contact your professor with questions.
- **links.** post any research links and links to more work by the artist in the body of the blog post. you aren't required to write much, just a sentence or two letting us know who you're presenting and then all supporting links.
- **due date.** you are picking from a variety of due dates listed on a doodle doc link you'll receive through blackboard. the reason for this is to avoid having everyone posting to the blog on the same day, it'll be too much at once. choose and plan accordingly.
- **technology.** we don't care how you shoot and edit this project. Smart phones, webcams, or DSLRs are all acceptable. Let us know if you have an option that you're unsure of. Some of the video will be with stills you import from the web research, and then your audio can be recorded with an audio or a video device.

The artists allotted for this are primarily photographers and "static" (not film/video) artists. In the case of any artist who is a film maker too, please seek out their still work. There is a wide variety of content included in this artists, from the blatantly controversial to the fun and whimsical. It's a first come, first serve, situation, so take a look at who they are and what sort of work you'd be researching before you choose your due date and artist. A few of the artists are included in the research posting throughout our course on blackboard, but not all.

**YOU MUST INCLUDE THE ARTIST YOU ARE PRESENTING IN THE DOODLE DOC WHEN YOU SIGN UP FOR A DUE DATE.** If you find yourself towards the end of the process and there's no artist that interests you, feel free to contact your Prof to see if there are other ideas that come to mind. Also, if you think you have a good choice in mind that is not on this list, you may ask if that artist would be a viable subject.